

PROFITABLE Small Business Marketing:

1 Day Marketing Course, Exeter

How To Get More Customers and Make More Profit Even On A Tiny Business Budget...

This one day workshop will help you win more customers and profit even on a small business marketing budget.

At the end of this course you will understand how to:

- Choose the right marketing for YOUR business
- Lower your marketing costs
- Avoid costly marketing mistakes
- Make it easy for customers to say YES.

You'll learn how you can:

- Write response generating adverts
- Discover hidden profit niches in your business
- Confidently ditch unprofitable marketing
- Turn complaints into more business
- Grow your brand *without spending a fortune!*

And why you must:

- Integrate marketing into your whole business
- Understand exactly what makes customers buy from you
- Think like an entrepreneur, not a business owner

Who Is This Course For?

This course is for any small business owner with limited resources and time who wants to get more customers at low cost. This course recognises and understands that you don't have a big marketing budget - and uses traditional direct marketing theory as well as more modern approaches to help you get results.

Course numbers limited to a maximum of 10 participants.

You should attend this course if you want to:

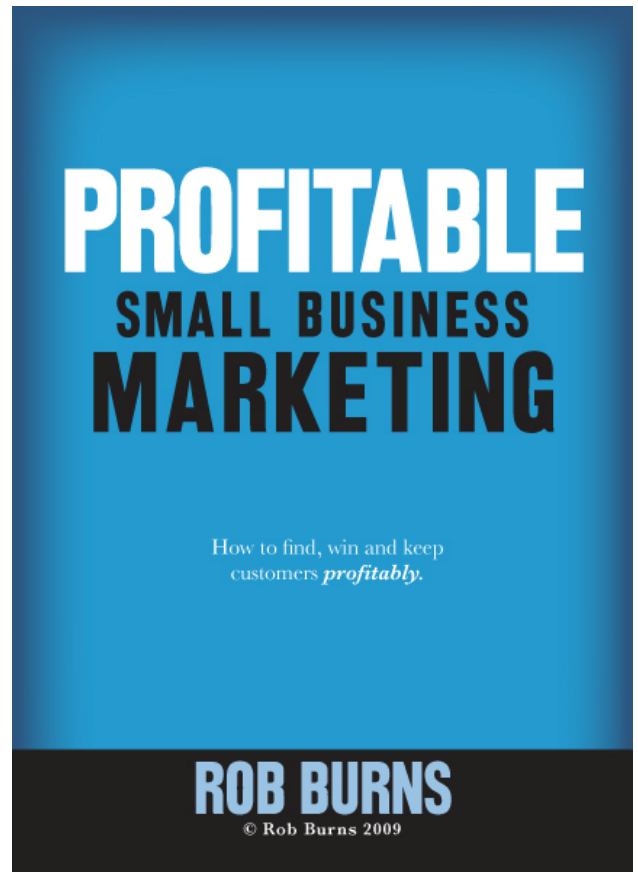
- Feel more confident about your marketing
- Spend less time on marketing
- Reduce your marketing costs

If you want to grow your business with profitable small business marketing, call today and reserve your place on 01392 477 465.

Claim Your FREE Coaching Session with Rob:

Hurry! Only the next 25 business owners to book can claim a free personal coaching session by telephone with Rob Burns worth £75.

**Enjoy the small business profits YOU deserve!
Book your place today on 01392 477 465.**



About Rob Burns

After a career in publishing and interactive marketing including heavyweights Dorling Kindersley, BCA book clubs (merchandising over £2million of books online) and academic publisher Sage Publications, Rob moved to Devon. He now works with small business owners to improve their marketing and writes books for pleasure and profit.



Your course includes:

- 1 Day Course
- All practical materials and handouts
- Buffet lunch
- Morning & afternoon refreshments

You will also get a complimentary copy of Profitable Small Business Marketing (15CDs & 116 page manual) to refresh and reinforce everything you've learned on the day.

Course Price: £195

Course Dates & Times:

Please call for the next available date.

Book your place today on 01392 477 465.